Project Design Phase-II Flowchart of Architechture

Launch Campaign

Identify Target Audience

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| **Team Id** | NM2023TMID06144 |
| **Project Name** | Creating A Social Media Ad Campaign On Facebook |

Define Campaign Goals

Monitor Campaign

Set Budget

Create Ads on Facebook

Create Ad Content

Create Ad Sets

Choose Ad Placement

Choose Campaign

Set Ad Schedule on Facebook

Define Bidding Strategy